CentricSoftware™

CONCEPT TO CONSUMER DIGITAL TRANSFORMATION

IN THE LAST 6 YEARS
+32% more products brought to market
−22% average lower sales per item
Average time to market is 10 months*

*Source Gartner White Paper: Take Six Actions To Improve Product Life Cycle Management In Consumer Products | Published: 8 March 2016

MORE SKU'S, MORE R&D AND MORE SALES CHANNELS NEEDED
From concept to retail, Centric delivers revenue attainment, margin improvement and on-time delivery driven by new product introductions and optimized product management.

WHAT WE DO?
Centric Software® provides PLM solutions that enable our customers to bring amazing products to market while controlling operating costs and paving the way for top line growth.

WHAT BENEFITS DOES CENTRIC BRING?
The marketplace is fiercely competitive with shorter cycles, more new products and mind-boggling complexity. Centric PLM® enables and drives growth, accelerates time to market and boosts product innovation.

WE LIVE IN A SHIFTING ENVIRONMENT
- Changing consumer expectations
- Shorter product development cycle
- More products with reduced profitability per SKU
- Geographic expansion
- Augmented compliance and regulatory pressures

THE FASTEST GROWING PLM SOLUTION IN THE WORLD FOR FASHION FOOTWEAR APPAREL AND CONSUMER GOODS COMPANIES

5% to 10%
Increase **Income & Sales** up

20-40% | 10-15%
Reduce **Stock & Logistics** costs

THOUSANDS OF BRANDS AROUND THE WORLD

1st **2nd** **3rd**
TO OFFER MOBILE APPS FOR PLM
...and now we have **over 15 apps, with many more planned**

3-4 MONTHS TO DELIVER VALUE WITH OUR AGILE DEPLOYMENT TECHNOLOGY

CENTRIC SOFTWARE IS THE PLM MARKET LEADER AND OUR CUSTOMERS AGREE

"We were looking for a PLM solution to better optimize our product range and ensure cost effectiveness. Our choice gravitated towards Centric because they are the global market leader in PLM solutions."
Marion Deridder, Marketing Director at Cofel

"We are product people first and foremost, and we wanted a solution to fit us—not the other way around. We are glad that the same technology road-tested by huge companies is now available to us."
Nadeem Mumal, COO at Modern Gourmet Foods